



Safe Schools

2010 Educational DVD & Whiteboard Catalogue



You may kill me with your words.
You may cut me with your eyes.
You may kill me with
your hatefulness.
But like air, I'll rise.

- Maya Angelou

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The screenshot displays the McIntyre Media website interface. At the top, a red banner reads "Featured Videos". Below it, a large video player shows a green screen with the text "iCare Series: Developing Ecological Literacy & Environmental Responsibility in Canadian Schools. Part One: iGreen". To the left of the video player is a "Producers" section with logos for CTV, Human Relations Media, Learning Seed, McIntyre Media Inc., PBS Educational Media, and Visual Learning Company. To the right is a "Best Selling Videos" section featuring a video player for "Buzz in a Bottle: The Dangers of Caffeine-Spiked Energy Drinks" and a list of other videos including "Dangers of Sexting", "Get Along Monsters", "Growing Frogs", and "Indecently Exposed".

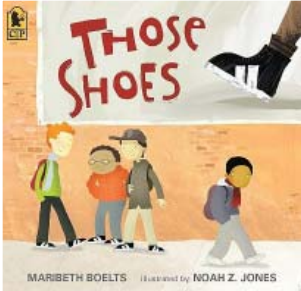
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Those Shoes

Grades JK-4 2009 12 mins
 Nutmeg Media
 Written & Narrated By Maribeth Boelts; ill. by Noah Z. Jones
 Includes A Conversation with the Author.

Jeremy yearns for a pair of the black high top sneakers all the kids are wearing, but his grandmother can't afford them so he makes do with a pair from the box of cast-offs in the school guidance office. To his amazement and delight, Jeremy finds a too-small pair of the prized shoes on a visit to the thrift shop and hopes they will stretch to fit his feet. When they don't Jeremy struggles with his conscience and reluctantly gives the shoes to his friend. This inner city story poignantly explores how generosity and friendship ultimately outweigh the appeal of material possessions.

#211075DV-B1 \$79.95: DVD, guide

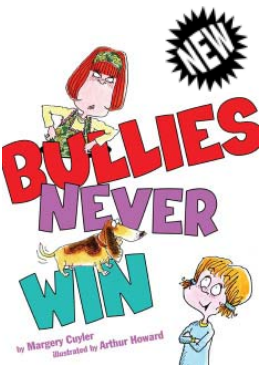
A humorous alphabet story with an underlying message of cooperation!

We're All in the Same Boat

Grades JK-4 2009 CC 15 mins Nutmeg Media
 Written by Zachary Shapiro, ill. Jack E. Davis
 Includes a Conversation with the Author & An Alphabet Skills Exercise

At first the animals are excited about boarding Noah's boat and sailing off on a cruise. But when the rain keeps falling, tempers grow short, and the animals become cranky. The hilarious illustrations show just how desperate the situation has become - from antsy ants and bored bees to yelling yaks and zoned-out zebras. Everyone blames Noah for the trouble, but when he reminds them that, "We're all in the same boat!" the animals have a change of heart. The story of Noah's ark is transformed into a delightful alphabet tale that ends with a plea for cooperation and the promise of peace.

#211080DV-B1 \$79.95: DVD, guide



Bullies Never Win (Special Appearance Video)

Grades K-4 2010 min Spoken Arts
 Written and Introduced By Margery Cuyler
 Illustrated by Arthur Howard

Jessica is back and worried as ever. But in Mr. Marttin's class she has her biggest worry: Brenda Baily. Brenda is a bully and won't leave Jessica alone. She teases Jessica about her

homework and her skinny legs. It worries her so much, she can't even sleep. Can Jessica stand up to Brenda?

#530231DV-B1 \$75: DVD

Wise Owl Bully Stopper Kit

Grades K-2 2007 CC 45 min Human Relations Media

SPECIAL SERIES PRICE - ONLY \$477 - a saving of \$90
Individual titles - \$189 each
#600373-77C7: DVD SERIES

This kit includes three videos/DVDs and extensive teacher's guide as well as other kid-friendly components for post-viewing fun and learning. The programs are hosted by a likeable



cartoon character, Wise Owl, who encourages young viewers to learn more about what bullying is, and how it can be stopped. Helpful vignettes play out common situations that appeal to young viewers. Also includes three full-color posters for classroom display, a laminated deck of brightly-colored activity

cards, various group activities, and an ample pack of Wise Owl stickers for classroom give-away. The activity cards (5-1/2" x 8-1/2") can be used by the entire class for role-playing and storytelling activities, in small groups or during independent play time. Teacher's Resource Book is filled with additional student activities, classroom project ideas, worksheets, colouring pages and more.

Wise Owl Says: Don't Be a Bully Bystander

Wise Owl offers several strategies for how children can respond when they see someone else being bullied. Vignettes model these techniques: Help Your Friend to Walk Away, Speak Up Together, and Ask an Adult For Help. Encourages viewers to appreciate their own power to help stop others from being bullied.

#600400DV-B1

Wise Owl Says: I See a Bully

Young viewers learn how to identify different types of bullies. The friendly Wise Owl host introduces three age-appropriate vignettes about bullies. Students learn that bullies are kids who hurt others with their behavior, their words or their aggressive acts. Bullies can be physical, but they can also try to dominate others through intimidation, unkind remarks or bossiness.

#600401DV-B1

Wise Owl Says: You Can Stop a Bully

Wise Owl helps viewers learn valuable techniques for standing up for themselves and stopping bullying. Each vignette gives young students new insight into how they can defend themselves. Tips include Ignore a Bully, Walk Away, Never Get Physical with a Bully, Team Up with Friends, and Tell an Adult.

#600402DV-B1



Get Along Monsters Series

Grades K-3 2009 Mazzarella Media

SPECIAL SERIES PRICE - ONLY \$255

Series Product #MAZ025DV-B1

Children who don't have an available repertoire of social and coping skills can easily turn to violence, anger or self-harm when they face an upsetting or vulnerable situation. Conversely, when we help kids learn and develop positive social and coping skills, we provide them with alternatives that can help turn problem situations into positive outcomes.

Get-Along-Monsters is an entertaining and engaging children's DVD series designed to teach children, grades K-3 important skills necessary for successful social interaction and emotional management. Each episode combines humorous, animated segments and age-appropriate, live-action scenarios to demonstrate easy-to-understand skills. Each skill is reviewed and reinforced with an upbeat, entertaining music video.

**Get Along Monsters:
5 Ways to Work Things Out**

Every day, young people face problems with friends, family and schoolmates. This program gives kids five strategies to help them resolve the problems they face in a safe and appropriate way. Children are taught that hitting is not a way to solve a problem and that fights can be avoided when they use their words to talk about the problem.

The program demonstrates how blaming someone else for the problem doesn't resolve the problem, but asking questions can lead to a satisfactory resolution for everyone involved with the problem. The program also shows that you can have different ideas to resolve a conflict. And when there's a problem that's too difficult to solve, you can always ask a grown up for help.

#MAZ026DV-B1 \$89.95: DVD

**Get Along Monsters:
8 Ways to Handle Anger**

In this entertaining and information-packed program children learn that it's okay to feel angry and there are safe and appropriate ways to handle anger.

Children learn that recognizing your angry feelings is the first step towards handling anger and that they can be in charge when they're able to "catch" their angry feelings. Simple strategies such as giving yourself a chance to cool off, walking away from an angry situation and physical activity are all things they can do to control their angry feelings and get rid of anger. Viewers are also shown that talking about your angry feelings to a friend or grown up you trust can help to make you feel better.

#MAZ027DV-B1 \$89.95: DVD

**Get Along Monsters:
We All Get Mad (sometimes)**

What is anger? What gets you angry? What do you do when you get angry? These questions and more are explored in this entertaining program for young learners.

Children learn what anger feels like and what happens to their bodies when they get angry. They come to understand that anger can make you do things that may be hurtful to themselves and others. "Stop and think" is a simple strategy introduced to children. Viewers learn how "stop and think" can help them control their angry feelings. To help children get rid of their angry feelings, viewers are shown how walking away and relaxing can help to make them feel better.

#MAZ028DV-B1 \$89.95: DVD

STATS

Bullies who have been identified by age 8 are six times more likely than others to be convicted of a crime by the time they reach the age of 24. They are five times more likely to end up with serious criminal records by age 30 (National Resource Centre for Safe Schools, 1999).

60% of boys who were nominated as bullies in grades 6 to 9 had at least one court conviction by age 24; 35% to 40% had three or more convictions compared to 10% for the control group of non-bullying boys (Voices for Children, 2002).

Most bullying happens in or close to the school building (British Columbia Ministry of Education, 2000)

34% of students in Grades 7 to 11 report that they had been bullied within the current school year. Among those, 27% say they had been bullied over the Internet. (Young Canadians in a Wired World, Media Awareness Network, 2005)

You're Mean! When Words Hurt

Grades 3-6 2007 CC 25 min
Human Relations Media

This age-appropriate program helps children understand that words can hurt—whether the insults are intentional or the inadvertent result of "trying to be funny." Four common school and home vignettes identify the power of words: a know-it-all who tries to boss others around, a playground bully who enjoys picking on other children, a teacher's pet who relishes seeing other students make mistakes, and an older sibling whose sarcastic banter distresses her little brother. Each vignette includes a positive outcome where children find a way to stand up for themselves and overcome the power of hurtful words. Techniques include: Stand Up for Yourself, Ignore the Bully, Explain How the Words Make You Feel, and Seek Help From an Adult.

Includes: 25-minute DVD, teacher's resource guide and reproducible student handouts.
#600377DV-B1 \$189: DVD

Time Out On Anger: Learning Self-Control

Grades 3-6 2007 CC 16 min
Human Relations Media

Through four dramatic vignettes, students learn the basics of anger management. Easy-to-use tips include stop and think, take deep breaths, count to ten, talk about your feelings and more. Each vignette models ways kids can find alternate solutions to their problems that don't involve violent or impulsive behavior. Viewers learn how important it is to talk about angry feelings instead of holding them inside, and are encouraged to transform their anger into something productive—by using their angry energy to try harder instead of giving up. Program emphasizes concrete communication skills and conveys a clear message: although it's okay to have angry feelings, it's never okay to react with anger by hitting, yelling or breaking things.

Includes: 16-minute DVD, teacher's resource guide and reproducible student handouts.
#600364DV-B1 \$189: DVD

Teamwork and Team Play: How to Be A Good Sport

Grades 3-6 2008 CC 15 min
Human Relations Media

"The lessons are fun and effective without being preachy, and students can see the consequences of a lack of teamwork. After each scenario, key points are repeated and printed on screen. This program can be used by teachers as well as coaches." - School Library Journal

A series of humorous vignettes helps students explore the benefits of working as a team—whether in the context of sports, school, family, workplace or community. Using a "TV sports commentary" style, viewers learn that team spirit means having a goal, a "game" strategy, good communications, and a willingness to work together to accomplish that goal. Individual preferences need to be put aside. No sulking or complaining allowed. Keep a positive attitude. The entire team effort is what counts. Examples include a family working together to accomplish chores; a school-wide ecology project; and a basketball team that learns there is more to the game than winning. This fun and engaging video is sure to keep your students' attention while giving them useful lessons in the value of teamwork and character building.

Includes DVD, teacher's resource guide and reproducible student handouts with pre/post test
#600497DV-B1 \$189: DVD

41% of students reported being involved in social bullying as either victims or bullies.
- Canadian Public Health Association

The Bully Smart Series meets all 14 requirements in the Ontario Ministry of Education Registry Classification Checklist for Bullying Prevention - for more information, see:

www.edu.gov.on.ca/eng/teachers/bullyprevention/registry.html

Bully Smart Series

Grades 3-5 2006 CC 20 min ea Human Relations Media
This four-part comprehensive series and accompanying print curriculum provides the tools that a school needs to stamp out bullying. As students learn to recognize bullying behaviours, understand what motivates bullies, devise new strategies for standing up to bullies and realize the need to seek adult help, the school climate will become the healthy, safe place for growth that each student deserves.

SPECIAL SERIES PRICE - ONLY \$679- a saving of \$77
Individual titles: \$189 each

Bully Smart: Are You a Bully?

Kids can be bullies and not even realize it. Viewers learn that bullies are not always the kids who hit or intimidate. Viewers are introduced to five different bullies including Mark who thinks that tripping others on the bus and being the tough kid in school is “cool”, Abby who teases and taunts Lauren in dance class, and Nicky who didn’t make the basketball team so spreads rumors that Jimmy only made the team only because his Dad knows the coach.

#600349DV-B1

Bully Smart: Don’t Stand By

Using the video-diary format, viewers follow 4 young students who witness bullying and do something about it. Students see four ways a bystander can stand up to a bully: Stop a Bully Together, Talk to the Bully, Be a Friend and Tell an Adult. Since bystanders are clearly a part of the bullying problem, these peer intervention strategies can dramatically decrease the incidence of bullying.

#600350DV-B1

Bully Smart: Five Ways to Stop a Bully

This program shows victims and bystanders how to stop a bully. Viewers are guided through five strategies: Stay Away, Stand Up, Put on a Brave Face, Talk One-on-One and Tell an Adult. In each scenario viewers see what happens when bullies are not stopped versus what happens when someone stands up to the bully.

#600351DV-B1

Bully Smart: Help! I’m a Bully

Bullying is a learned behavior that can be changed. In this program, the kids themselves discover their bullying behavior and successfully change it. Three scenarios are enacted: *Help, I Spread Rumours; Help, I Leave People Out; and Help, I Thought It Was Funny*. Viewers develop a real sense of the damage bullying causes to others and understand that it is not harmless fun.

#600352DV-B1

Bully Proof Kit

Grades 3 - 6 2006 CC Human Relations Media
This unique video/DVD and print curriculum includes 4 Bully Smart programs (**see descriptions on this page**) plus engaging activity cards, role-play scenarios, as well as other activities and posters to reinforce and explore positive ways to recognize and deal with bullying situations. Students are encouraged to work together to build a zero-tolerance policy toward bullying, while practicing skills that will both prevent and reduce bullying problems. Activities also shed light on why people bully and how to spot bullying in oneself.

Includes: Bully Smart Video/DVD 4-part series, 3 Colour Posters, 40 Activity cards, Activity Sheets and Teacher’s Resource Book
#600370DV-B1 \$525.95: DVD
#600370WB-B1 \$525.95: Whiteboard Version

No Name-Calling: Creating Safe Environments

Grades 4-9 2003 CC min Human Relations Media
This energetic video is sure to grab your students’ attention as it explores the important topic of name-calling. Experts agree that bullying and harassment in school usually starts with name-calling. Name-calling can be especially tough on younger students whose self-esteem development is at a critical phase. *No Name-Calling* demonstrates the damage that can be done when kids are targeted by hurtful words like “fatso,” “retard,” “faggot,” and “bean pole.” Viewers will follow a classroom of real students as they work on inaugurating a “No Name-Calling” week at their school.

Columbus International Film & Video Festival
The Chris Awards - Honourable Mention

Includes: 17-minute DVD, teacher’s resource guide and reproducible student handouts.
#600282DV-B1 \$189: DVD

Cliques: Where do You Fit In?

Grades 5-9 2009 CC 20 min Human Relations Media
Explains the nature of cliques, why they develop, how clique leadership controls members, how at best cliques help establish



group identity, and how at worst they can be destructive. Using an attention-grabbing mix of student interviews and cartoon animations, this program provides insight and perspective into the lives of young teens who are “in with the ‘in’ crowd” as well as those

who are on the outside looking in.
Includes: 20-minute DVD, Research-Based, teacher’s resource book and student handouts with pre/post test.
#600527DV-B1 \$189: DVD



My Blog Series

Grades 4-7 2009
Mazzarella Media

**SPECIAL SERIES PRICE -
ONLY \$255**

Series Product #MAZ029DV-B1

Many kids keep daily diaries of what they do, how they feel and what they think about. Today's high-tech diary is called a blog. Someone who keeps a blog is a blogger. "Me, Myself, My BLOG" is a DVD series for children grades 4-7. It features pre-teen bloggers who discuss their feelings, relationships and concerns about school, friends, family and more. Each program features a peer blogger who shares his or her stories, via flashback, about various topics and issues that directly affect or concern them.

A Little Respect Please

What is respect? What does respect feel like? How do you show respect? Chelsea talks about respect on her blog. Viewers will learn what respect is and different ways people disrespect people for their ideas or being different. The program also discusses the concept of respecting rules and the importance of self-respect.
#MAZ030DV-B1 \$89.95: DVD

We're Different, but the Same

Everyone is different in some way. Everyone is unique. Chelsea's blog takes on the issue of being different. Randal, Chelsea's friend is in a wheel chair and begins the discussion of being different by talking about physical differences. Subsequent stories talk about having different abilities, gender and cultural differences, too. The program stresses the importance of developing a respect and appreciation for people's difference.
#MAZ031DV-B1 \$89.95: DVD

What's Empathy? Do I Have it?

Children need help in understanding what empathy is and why it's important. Chelsea talks about empathy on her blog and shares stories from events she's witnessed at school and at home. In this program Kate asks viewers to think about how innocent jokes and rumors can hurt others and how they would feel if they were teased and bullied by others. Chelsea's main message is before you say or do something that might hurt someone else...imagine being that person and think about how you would feel.
#MAZ032DV-B1 \$89.95: DVD

STATS

Why didn't anybody do anything?
Or say anything? There are always more excuses than valid reasons for not stepping in.

- The bully is my friend.
- It's not my problem. This is not my fight.
- He is not my friend.
- She's a loser.
- He deserved to be bullied, asked for it, had it coming, so why stop it? He didn't even stand up for himself, so why should anyone else stand up for him?
- Bullying will toughen her up.
- Who wants to be called a snitch or a rat, blamed for getting someone else into trouble?
- It's better to be in the in-group than to defend the outcasts.
- It's too big of a pain.

(Adapted from "The Bully, The Bullied and The Bystander" by Barbara Coloroso.)

Fifteen people died at Columbine High School. Can any excuse justify losing all those lives?

**B Careful When U Txt:
The Dangers of Texting and Sexting**

Grades 5-9 2009 CC 20 mins Human Relations Media



A nasty rumour spreads through school with lightening speed. A bully's taunt reaches its target instantly. A young teen is caught "sexting"— sending sexually explicit images or words over a cell phone. Today, kids no longer have to wait to get to a desktop computer to see and hear all the latest gossip. It's

right in their hands, on their cell phones, mobile email devices and handheld computers, giving them the ability to take and send pictures and videos and instantly access social networking sites like Facebook and Twitter. Using dramatic scenarios as well as first person experiences, explores the positive and negative sides of this new technology. Gives viewers a primer on the Do's and Don'ts of text messaging, including the laws on privacy and child pornography, setting and maintaining personal boundaries, dealing with unforeseen consequences, and underscoring the need to "think before you click".

Includes: 20-minute DVD, teacher's resource book and student handouts with pre/post test.

#600526DV-B1 \$189: DVD

#600526WB-B1 \$189: Whiteboard Version

Think Before You Click: Playing It Safe Online

Grades 5-9 2008 CC 20 mins Human Relations Media

Chat rooms, email, sites such as MySpace, and instant messaging allow teens to keep in touch with friends, but also offer the potential for youngsters to be abused in ways they have not considered. Using real teens in a peer-to-peer format,



this program helps teens navigate problems and learn important rules and strategies to keep them safe while surfing the net. The program explores online bullying and rumour spreading, identity theft, blogging and the real threat of sexual predators. Viewers learn to "think before you click" in order to avoid embarrassing yourself or hurting others, while keeping yourself and others safe.

Includes DVD, teacher's resource guide and reproducible student handouts with pre/post test

#600437DV-B1 \$189: DVD

#600437WB-B1 \$189: Whiteboard Version

Nobody's Perfect: Learning Self Acceptance

Grades: 5-9 2008 CC 20 min Human Relations Media

Caught up trying to fit in and please others, students often engage in harsh self-judgment and self-blame that can negatively affect their health, school work, behaviour and happiness. Using creative visual imagery, as well as listening to and learning from real middle-school students, this program models the path to self-acceptance. Discusses key issues of self-acceptance including: What is self-acceptance? Why do we look for perfection in ourselves? How does the media influence our self perception? How do our peers influence the way we think about ourselves? What steps can we take to get to know ourselves better and appreciate ourselves warts and all?

Includes DVD, teacher's resource guide and reproducible student handouts with pre/post test

#600460DV-B1 \$189: DVD

Surviving Peer Pressure: You Can Do It!

Grades 5-9 2006 CC 22 min Human Relations Media

For teens and pre-teens, staying true to oneself can be a tough act to pull off. This program, presented in a drama format, presents five scenarios where teens are asked to make critical decisions in typical peer pressure situations – whether to raid a liquor cabinet when the parents are not home, teasing and bullying a vulnerable kid out of sight of teachers and parents, excluding a girl from their regular lunch table, being pressured to shoplift in a local mall and being tempted to cheat on an exam because other teens got advance copies of the test.

Includes: 22-minute DVD, teacher's resource guide and reproducible student handouts.

#600354DV-B1 \$189: DVD

Drama Queens and Tough Guys:

Helping Teens Handle Emotions

Grades 5-9 2006 CC 18 min Human Relations Media

"This straight-forward program will spur discussion among students. A useful choice to teach behaviour management techniques." - School Library Journal

A series of vignettes featuring ethically diverse teens highlight the difficulties of peer relations. Students act out scenarios centering on jealousy, family problems, bullying, and gossip. The program enables viewers to recognize emotional "drama" and helps them find legitimate ways to handle intense emotions. In one scenario, news of Jenna and Kyle's break-up travels through the school via cell phones, blogs and gossip. Jenna goes ballistic as groups of friends take sides and escalate the problem.

Includes: 18-minute DVD, teacher's resource guide and reproducible student handouts.

#600365DV-B1 \$189: DVD

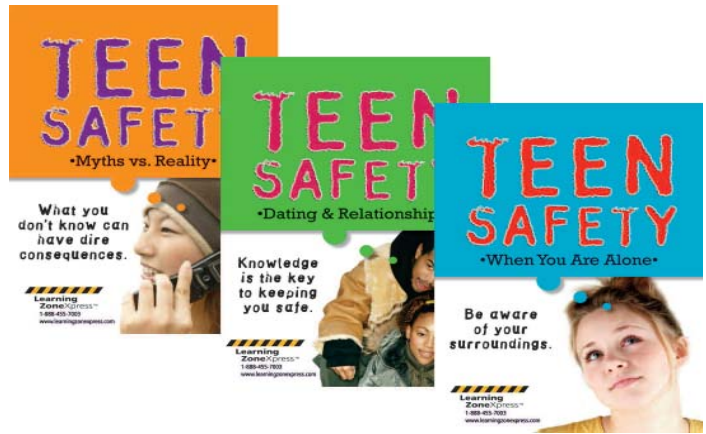
The Power Trip: Bullying in School

Grades 5-9 2007 CC 20 min Human Relations Media
 Adolescent bullying often goes beyond physical harassment or verbal taunts. Many teens use relationship bullying as a form of social power that can translate into being snubbed by cliques, being pressured to drink alcohol or engage in sexual activity, or participate in hazing or shoplifting. Cheryl Dellasega, author of "Surviving Ophelia", describes relational aggression, a form of bullying. Meet real teens discussing the emotional impact of being bullied as well as being the bully. Join a group discussion session with a bullying expert as he coaches middle-school students about how to react to being a victim of bullying, as well as how to modify behavior if they're doing the bullying. Aaron White, a neuroscientist from Duke University, examines the "power struggles" of bullying. Dr. White's research focuses on how and why bullies try to gain power over their victims and how kids can regain their own power in healthy ways.
 Includes: 20-minute DVD, teacher's resource guide and reproducible student handouts.
 #600374DV-B1 \$189: DVD

Standing Tall: Learning Assertive Skills

Grades 5-9 2006 CC 20 min Human Relations Media
Teasing, bullying, peer pressure...These are all behaviours that are challenging for middle school kids – especially shy ones – to deal with. How should they respond when bullies, cliques, and even friends make them feel bad or treat them disrespectfully? This powerful program helps guide middle school students on the challenging road toward learning to speak up for themselves and others. Conflict resolution expert *Naomi Drew* offers practical tips that students can use in developing assertiveness and standing up for themselves. A group of middle school students inspires kids with moving accounts of how they conquered their fears – and stood up to the class bully, an overbearing friend, or peer pressure. Learning to employ these techniques will empower your students to overcome challenging situations that arise at home, at school, and in life.
 Includes: 20-minute DVD, teacher's resource guide and reproducible student handouts.
 #600353DV-B1 \$189: DVD

Canada has the 9th highest rate of bullying among 13 year olds.
 - The Canadian Council of Learning, 2007 survey



Teen Safety Series

Grades 6-12 2008 CC 20 min each LearningZoneXpress
 Teens, as well as adults, harbor misinformation regarding personal safety. Prevention is the key to stopping abuse, sexual violence or abduction. Knowledge is the key to keeping teens safe with friends, dates, strangers, and others.

"A good choice for younger teens." - School Library Journal

Special Series Price: ONLY \$249.85

Individual titles: \$89.95 each

Series Product #430083DV-P8

Teen Safety: Myths vs. Reality

In this program, teens will learn about:

- Dangerous times and situations and how to avoid them
- The case against cooperation
- Five ways in which boys and girls have different risks
- Ten abuse and abduction prevention tips
- What to do if something 'bad' happens.

#430072DV-B1 \$89.95: DVD

Teen Safety: When You are Alone

This program uses realistic scenarios and interviews with experts to:

- Provide realistic strategies for a teen home alone
- Demonstrate safety strategies for a teen walking or driving alone
- Tips to keep yourself safe while on the Internet
- Demonstrate strategies for a teen in charge of young children
- Personal safety statistics to which teens will pay attention.

#430073DV-B1 \$89.95: DVD

Teen Safety: Dating and Relationships

This program uses realistic scenarios and interviews to:

- Give information about date rape drugs and how they work
- Demonstrate six strategies to prevent date rape
- Illustrate the common warning signs of an unhealthy relationship
- Introduce/reinforce the concept of "inappropriate touch."

#430074DV-B1 \$89.95: DVD

7 Ways to Block a Cyberbully

Grades 6-Adult 2008 CC 25 min LearningZoneXpress
 Cyber bullies don't shove kids on the playground or steal lunch money, but they are just as dangerous. They stay hidden behind technology and target students on the Internet and through cell phones. This film teaches students how to be smart and stay safe in a cyber bully situation. "7 Ways to Block a Cyber Bully" details seven effective strategies for dealing with a digital bully. Bonus Section: "Cyberbully: The Adult Role" is an added section in the video that outlines seven ways parents and educators can work to stop cyber bullying.
 #430078DV-B1 \$89.95: DVD, teaching materials.

Dangers of Sexting: What Teens Need to Know

Grades 7-12 2010 CC 20 min Human Relations Media



In a recent survey, one in five teens admitted to sending nude or semi-nude photos or videos and more than half said it was common for explicit photos and text messages to be passed around among friends. View teens' real stories: a girl recounts how an explicit picture of her became widely circulated in her school; a boy expresses regret at posting pictures of a girlfriend after they had broken up. Using a peer-to-peer approach, teens

talk about the importance of resisting pressures to engage in sexting. They emphasize that you can't assume that anything you send or post is going to remain private; that you can't change your mind once something is out there in cyberspace; and that what you may think is a harmless joke may be interpreted very differently by someone else.

Includes DVD, teacher's resource guide and reproducible student handouts with pre/post test
 #600531DV-B1 \$189: DVD



Deadly Driving Distractions: Texting, Cell Phones, and Other Killers

Grades 11-Adult 2010 CC 25 min Meridian Productions

According to insurance statistics, distracted drivers are responsible for almost 80 percent of all car crashes and 65 percent of near-collisions. This program helps students steer clear of the dangers resulting from driving while texting, talking on cell phones, eating, smoking, and other distractions. Forgoing the traditional host-and-interview format, the program uses conversations with teens and college students who share their thoughts on the subject while driving instructors and other educators explore safe driving methods. In addition, people with firsthand knowledge—such as emergency room personnel and car crash survivors—offer their cautionary advice. Viewable/printable discussion questions are available online.

#393865DV-B1 \$119.95 DVD

A Girl's Life with Rachel Simmons

Grades 7-Adult 2009 CC 60 min PBS



Researcher and author Rachel Simmons examines the challenges facing young women as they surf the waves of 21st century adolescence. She also talks with four very special girls who tell their own deeply personal tales of dealing with issues like cyber bullying, body image, and violence.
 #041190DV-B1 \$82.95: DVD

Growing Up Online: Frontline

Grades 7-Adult 2008 60 mins CC PBS

FRONTLINE looks at the impact of the Internet on adolescence through the eyes of teens and their parents. The film takes viewers into the private worlds kids are creating online, from kids who are harassed and bullied, to kids whose only friends are on-line, to those kids who are celebrities on YouTube. FRONTLINE explores the complicated new lines being drawn between the real and virtual worlds for today's children and for their parents.
 #040974DV-B1 \$82.95: DVD



Media Literacy in the 21st Century Classroom

Grades 11-Adult 2009 CC 40 min Films for the Humanities

The more digital technology becomes inseparable from our daily lives, the more chances corporate and political media have to manipulate young people—unless students are taught how to dissect and defend against that manipulation. This program helps educators instill media literacy through an exploration of its basic concepts as well as examples drawn from film and television. Defining media literacy in terms of access, analysis, evaluation, and creation, the video examines race and gender issues, embedded social cues, the prevalence of media bias, and concrete methods for questioning the objectives and studying the techniques of media. Well-known TV commercials are used as case studies.

#393882DV-B1 \$189.95: DVD

Teen Truth: An Inside Look at Violence and Bullying

Grades 7-12 2007 CC 20 min Human Relations Media
 This multi-faceted production weaves together several dramatic strands, creating a unique and candid view of how bullying directly correlates to the rise of school violence in schools. In one strand, viewers follow a fictionalized story of a confused teenager toting a backpack as he rides a bus to school. Through his narration we learn of his inner frustrations and it becomes increasingly clear that he is armed and prepared to use his concealed weapon. In another strand, we see and hear the voices and pictures of real teens videotaping and questioning their own peers about the devastating effects of bullying and violence in and around their schools. Viewers experience the Columbine disaster, through live voice recordings of parents, teachers and students talking to 911 operators as the disaster occurred. Finally, viewers hear from experts and students about the best ways to combat bullying and school violence while the story of the armed young man riding the bus takes a surprising twist.

"Having taught health and coached in the education field for almost 20 years, this is the first comprehensive material that I've seen on the topic of bullying. TEEN TRUTH is a must see which left my classes speechless."

-- Joe Piombo, Life Management Teacher/Coach, Linden High School

Includes: 20 minute DVD, teacher's resource guide and reproducible student handouts.
#600376DV-B1 \$189: DVD

The Harassment Workshop

Grades 7-12 2007 CC min Human Relations Media
 Viewers hear from their peers about diverse forms of harassment that are all-too-common on many school campuses. Real teens discuss their experiences with bullying, intimidation, exclusion from a social group, verbal abuse, name-calling, sexual harassment, hazing and Internet harassment also known as cyberbullying. The program's peer-to-peer format provides compelling personal stories that viewers will recognize—whether they have been the target of harassment themselves, or if they have been the antagonist in a similar situation. The program offers specific tips on how to confront the problem head-on. Teen speakers discuss when and how to diffuse a situation, avoid it or stand up for themselves.

Includes: 20-minute DVD, teacher's resource guide and reproducible student handouts.
##600378DV-B1 \$189: DVD



Cyberbullying: Cruel Intentions

Grades 9-Adult 2006 40 min Films for the Humanities
"An important addition to middle- and high-school library collections."—School Library Journal

The teenage years have always been tough—but digital technology has raised the dangers of the social battlefield to a whole new level. This ABC News program reports on how cell phones, digital cameras, and personal websites encourage and amplify the frequent cruelty of teen behaviour. With the help of an experiment conducted by Brigham Young University child development researchers, the program analyzes the behaviour of a group of teenage girls as they use online verbal innuendos and emotional attacks to vie for attention and create a social hierarchy.

#393511DV-B1 \$159.95: DVD

Cyberbullying – Beyond the Schoolyard: W5 

Grades 11-Adult 2008 CC 20 min CTV
 Cyberbullying is all too common in Canada. One in five boys and one in three girls report being involved in cyberbullying. Name-calling, taunts or threats using a cell phone, email or posted on the Internet. W-Five investigates this new phenomenon and why Canada is ranked one of the worst in the world for cyberbullying.

#CTV411DV-B1 \$99.95: DVD

Bullying and Youth Violence: The Verdict 

Adult 2007 CC 20 min CTV
 This episode will deliver an inside look at bullying and the dramatic increase in youth violence. Paul Todd will talk with Kathie-Lee Bennet - a Nova Scotia teenager who was savagely beaten and tortured by bullies.

#CTV386DV-B1 \$99.95: DVD

CyberSense Series

Grades 6-Adult 2008 14-21 min each
Cambridge Educational

SPECIAL SERIES PRICE - ONLY \$299.85
SAVE \$30 - Series Product #010371DV-B1
Individual titles: \$109.95 each

Taking a no-nonsense, peer-based approach, this three-part series raises teen awareness of the threats that Internet users face. Personal, financial, and career-related risks become clear through conversations with young people and interviews with computer experts. Students will gain a solid understanding of best practices and rules of online conduct, so that they can navigate potential Internet perils before trouble occurs.

CyberSafety

This program warns students about how vulnerable they are whenever they venture into the cyber realm—even when they think they're among "friends." Explaining how to take precautions in chat rooms, on social networking sites, and anywhere that predators lurk, the program strongly advises against physically meeting any online acquaintance and emphasizes that parents or guardians must be involved in such meetings.

#010372DV-B1 \$109.95: DVD

CyberSecurity

This program cautions students about potential hazards to their computers—not to mention their careers, finances, and futures—that exist online. Highlighting the importance of setting up a firewall and keeping one's operating system up-to-date, the program provides straightforward advice about protecting against hackers, viruses, Trojan horses, spyware, adware, phishing emails, and other high-tech threats. Each concept is defined in user-friendly terms. More basic but equally vital steps like maintaining multiple passwords and not sharing personal information are also discussed.

#010373DV-B1 \$109.95: DVD

CyberEthics

This program helps students take the high road on the information superhighway and avoid the temptations of the fast lane, pointing the way toward an ethically sound Internet presence and lifestyle. Guidelines for the use of intellectual property are featured, with emphasis on the consequences of illegal downloading, copyright infringement, and plagiarism. Pornography, gaming sites, chat rooms, and online social networks are also discussed, helping viewers steer clear of antisocial and abusive activities, especially cyber-bullying.

#010374DV-B1 \$109.95: DVD

Open Arms? Open Eyes!

Power, Control and Abuse in Teen Relationships

Grades 7-12 2008 CC 28 min Human Relations Media
Omni Intermedia Award Winner - National Association of Counties Achievement Award

This award-winning video identifies the warning signs in teen relationships that set the stage for adult domestic violence. A great discussion starter, it is based on real scenarios and dialogue suggested by teenagers themselves. It features high school students and locations, and is an excellent resource for raising student awareness about healthy and unhealthy relationships. Dramatizes specific issues of power and control among teens, to help them spot the signs and avoid the corrosive effects of abusive relationships. To that end, there are 25 "red flags" displayed throughout the video to assist in the awareness of violent behavior patterns in dating relationships.

Includes: 28 minute DVD, teacher's resource guide and reproducible student handouts.

#600408DV-B1 \$189: DVD

The Ten Signs of Relationship Abuse

Grades 7-12 2008 CC 20 min Human Relations Media

Combining powerful interviews of battered and verbally abused teens with expert commentary, this video delivers key facts about dating abuse. Emotional abuse includes isolation from friends, family, and outside activities; using insulting names or degrading terms; displaying jealousy and possessiveness; controlling a partner's clothing choices and behavior; using excessive cell phone use to monitor behavior; and threatening self-harm to control behavior. Sexual and physical abuse includes extreme roughhousing; pushing, grabbing, restraining, and other violent behaviors that don't leave marks or bruises; touching a partner's body in ways that make him/her feel uncomfortable; and making threats as a means of coercing a partner's consent to sexual activity.

Includes: 20 minute DVD, teacher's resource guide and reproducible student handouts.

#600420DV-B1 \$189: DVD

#600420WB-B1 \$189: Whiteboard Version

Dawson College: Road to Recovery: W5

Grades 11-Adult 2007 CC 20 mins CTV



It's a typical lunch hour at Dawson College in Montreal: students laugh, talk and play cards around cafeteria tables. Exactly how it was on September 13th, 2006, just before Kimveer Gill marched into the cafeteria armed with a shotgun, a 9mm Glock handgun, a semi-automatic rifle and one thousand rounds of ammunition - unleashing his pent up rage on the students and faculty and leaving horror and tragedy in his wake. W-FIVE united the victims of Dawson who, for the first time - in interviews with Sandie Rinaldo - recount the terrible events of that afternoon.

#CTV344DV-B1 \$99.95: DVD

Date Rape: A Violation of Trust

*Grades 7-College 2008 CC 25 mins
Cambridge Educational*

To the average student, the definitions of date rape and sexual assault are notoriously unclear. Use this program to eliminate the confusion so young adults understand exactly what things are - and the attitudes and biases that typically accompany them - before anyone gets hurt. The video firmly reinforces the concepts that rape has its roots in hate crime; date rape is just as wrong as rape by a stranger; a victim is never "asking for it"; no matter how the person dresses; and no one ever "deserves it." The video also underscores the rules of the dating game: a date is not an invitation for sex; no means no; and the inability to give consent doesn't mean YES. Interviews with rape survivors and mental health professionals shed additional light on the trauma caused by rape, the process of post-rape emotional recovery, and the importance of post-rape support by family and friends. Date rape drugs are given special attention, and tips on safer dating are provided.

#010366DV-B1 \$99.95: DVD

Teen Romance: What's Risky, What's Not?

*Grades 9-College/University 2009 CC 25 mins
Films for the Humanities*

It's safe to say that dating, sex, and socializing preoccupy most teenagers—but how often do young people really benefit from and participate in their relationships? This video enables students to see teen romance in a clear light—exploring love, sex, friendship, and how easily all three can get mixed up. With candid discussions about jealousy, trust, peer pressure, and effective communication, the program focuses on the mental and emotional aspects of teenage sex and romance, as well as the best ways to cope with rejection and break-ups. Viewers also delve into "cyber relationships," both friendly and romantic—examining what is gained and lost when technology mediates human connections.

#393582DV-B1 \$119.95: DVD



What Would You Do?

Instinctive Reactions and What They Reveal

2008 33-38 mins each CC Films for the Humanities

SPECIAL SERIES PRICE - ONLY \$509.85

SAVE \$60 - Series Product #393500DV-B1

Individual titles: \$189.95 each

Recommended by Educational Media Reviews Online.

What happens when ordinary people become witnesses to upsetting events—such as a theft in progress, the possibility of domestic violence, or the abuse of another citizen's civil rights? Do most people follow the same emotional and psychological patterns when reacting? Is there such a thing as a "normal" reaction? This three-part ABC News series captures raw responses to staged situations with the help of actors and hidden cameras. Whether compelled to take action or to mind his or her own business, each unknowing participant makes a split-second—and often surprising—decision that will interest students of psychology, sociology, and ethics.

Confronting Discrimination and Prejudice

Encourage students to explore biases and stereotypes with this group of ABC News segments. Each scenario puts actors into exchanges with unwitting bystanders, generating a wide range of responses—from overt hostility towards other races and cultures to acts of genuine compassion.

#393501DV-B1 \$189.95: DVD

Standing Up as a Citizen

Scenes include flagrant littering at a seaside resort; displays of hypocrisy when the chance to be a Good Samaritan arises; illegal use of a disabled-only spot, even as a truly deserving driver attempts to park there; and another parking-space dispute, this one concerning severe damage to surrounding cars and an offending driver who doesn't care. Viewers will find several opportunities to explore the meaning of good citizenship and the importance of community involvement.

#393502DV-B1 \$189.95: DVD

Opposing Aggression and Bullying

Scenes include intense verbal bullying by three teen girls against one in a very public setting; a racially loaded incident in which three teenagers vandalize an automobile in broad daylight; the theft of a wallet in a crowded restaurant while some onlookers apparently couldn't care less; and an occurrence of the shocking nationwide phenomenon known as bum-bashing, in which a homeless person is attacked for no apparent reason. Each scene is designed to provoke both introspection and group debate.

#393503DV-B1 \$189.95: DVD

Straight Talk Series

Grades 9-12 2009 CC 15 min each Human Relations Media
 Using a unique drama format combined with a documentary style, these three complete video/print curriculums memorably explore STDs, teen pregnancy, and alcohol and sex. These programs dynamically arm viewers with critical information and tools to make informed decisions about sexual activity.



SPECIAL SERIES PRICE - ONLY \$507
SAVE \$60 - Order #600517DV-B1
Individual titles: \$189 each

Straight Talk: The Truth about Alcohol and Sex

Memorably explores the all too common consequences of underage drinking and sexual misconduct. The drama centres around the aftermath of an underage drinking party, recreated through flashbacks of excessive drinking, loosened inhibitions, poor judgment and painful consequences. The program gives viewers an all-too-real glimpse at how alcohol clouds thinking, hinders decision-making skills and creates a dangerous atmosphere for making wise choices.

#600516DV-B1 \$189: DVD
 #600516WB-B1 \$189: Whiteboard Version

Straight Talk: The Truth about STDs

Using a health clinic setting, teens present “peer to peer” information on the six most common STDs today: HPV (genital warts), Chlamydia, HIV, Gonorrhea, Herpes and Hepatitis B. Students will learn the symptoms and complications of each disease as well as the latest treatment options, including a new vaccine for HPV. Students will also understand how to prevent these infections by being informed and practicing safe sex. Program presents a strong message that abstinence is the only 100% guaranteed safeguard.

#600463DV-B1 \$189: DVD
 #600463WB-B1 \$189: Whiteboard Version

Straight Talk: The Truth about Teen Pregnancy

This video/print curriculum dynamically arms viewers with important information and tools to personally combat the teen pregnancy problem. A multiethnic cast follows several stories: two teens who want to have a baby together; a young couple who don’t want to have children until they are married and financially able; two older teens who have already had a baby and are struggling with the commitment of being responsible parents; and a middle-aged teen pregnancy support group leader who learned first-hand the difficulties of being a teen mom. As their stories play out, important facts become clear: only one-third of teen mothers obtain a high school diploma, only one-in-five teen mothers marry their child’s father, 25 percent of teen mothers have another baby within two years, and teen parents typically do not have realistic long term goals.

#600505DV-B1 \$189: DVD
 #600505WB-B1 \$189: Whiteboard Version



When I Knew

Grades 11-College/University 2008 CC 36 mins
 Films for the Humanities

Inspired by the book of the same name, *When I Knew*—co-directed by filmmakers Fenton Bailey and Randy Barbato—asks one simple question: when did you know that you’re gay? The film opens with Bailey and Barbato describing their own “aha!” moments and then brings together 16 interviewees for an intimate group discussion. Though some of the stories are told with a sense of loss, most are proud affirmations of sexual identity, supporting the conviction that recognizing and embracing one’s sexual orientation is essential to being true to oneself. Illuminating and moving.

#393582DV-B1 \$119.95: DVD

1 in 6 gay teens is beaten so badly during adolescence that he requires medical attention
 - Egan (2003)

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Great resources for creating a safe school environment!

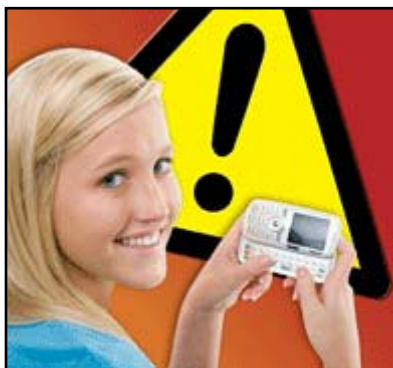


Dangers of Sexting: What Teens Need to Know

Grades 7-12 2010 CC 20 min Human Relations Media

In a recent survey, one in five teens admitted to sending nude or semi-nude photos or videos and more than half said it was common for explicit photos and text messages to be passed around among friends. This program is designed to help teens avoid this risky behaviour and educate them on the social, emotional and legal consequences.

See page 7 for more information.



B Careful When U Txt: The Dangers of Texting and Sexting

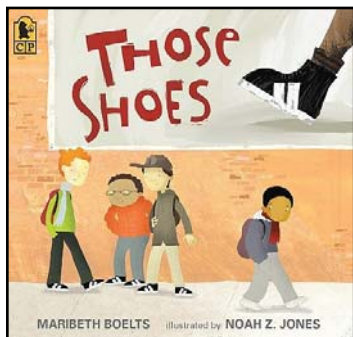
Grades 5-9 2009 CC 20 mins Human Relations Media

This program provides the necessary tools viewers need to make informed choices when it comes to behaviours using cell phone use.

See page 5 for more information.

Every month, 13% of Canadian students report being victims of electronic bullying.

- Canadian Public Health Association

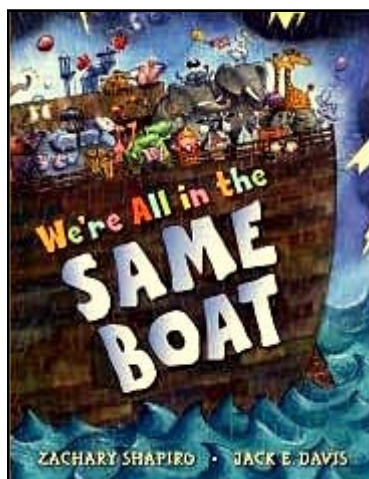


Those Stories

Based on a book by Maribeth Boelts

This inner city story poignantly explores how generosity and friendship ultimately outweigh the appeal of material possessions.

See page 2 for more information.



We're All In The Same Boat

Based on the book by Zachary Shapiro
Grades JK-4 2009 CC 15 mins
Nutmeg Media

The story of Noah's ark is transformed into a delightful alphabet tale that ends with a plea for cooperation and the promise of peace.

See page 2 for more information.



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